

\$4 Million in Benefits Offered to 407 ETR Customers; Loyalty Program Now Enters Next Phase

TORONTO, August 1, 2007 – 407 ETR announced today that it has extended close to \$4 million in benefits during the first five months of its rewards program, and will continue to offer free kilometres and instant gas savings to personal transponder customers who frequently use Highway 407 ETR.

“ETR Rewards” is a tiered rewards program that provides customers with free 407 ETR kilometres and instant savings on their gas purchases at Petro-Canada sites. 407 ETR’s most frequent customers could see savings equalling 10 to 15 percent of their monthly bill. There is no enrolment process or membership fee – eligible customers are automatically enrolled and notified by mail.

“It’s a simple, easy-to-use rewards program that our most frequent customers have embraced,” said Antonio de Santiago, President and Chief Executive Officer of 407 ETR. “These are significant savings and I encourage customers to keep using their gas savings card to take full advantage of the program as our way of saying thanks.”

Last week, 407 ETR notified over 70,000 accounts of their eligibility in phase two of the program, including over 18,000 new accounts that are now eligible. These customers will receive their ETR Rewards welcome package and ETR Rewards Gas Savings Card so they can take immediate advantage of the program.

Every month, eligible customers can receive up to 140 free kilometres on Saturdays and Sundays and can instantly save up to 9 cents per litre on the price they pay for gas. Based on their previous usage, many customers in the top tier will now drive weekends for free.

To be eligible for the program, customers must have at least one light vehicle transponder, have no outstanding balance greater than 35 days on their account and travel more than an average of 400 kilometres per month during a qualifying six-month period.

407 ETR Concession Company Limited (“407 ETR”) is the operator and manager of Highway 407, which extends 108 kilometres east-west, just north of Toronto. 407 International Inc., the sole shareholder of 407 ETR, is owned by a consortium comprised of Cintra Concesiones de Infraestructuras de Transporte, Macquarie Infrastructure Group and SNC-Lavalin.

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For complete details about ETR Rewards, visit www.407etr.com.

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